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EDITOR'S PERSPECTIVE

My name is Scott Martin and I had the pleasure of serving as JESL's Editor-in-Chief for the 2014-2015 school year. I want to thank all of our contributing authors as well as the interested readers who pick up this edition of JESL. The articles and notes included in every edition of JESL represent a concentrated and continued effort to promote environmental law and sustainability policy.

Our first note is authored by Professor Nancy Perkins of Duquesne Law School. During her two decades at Duquesne she taught property and environmental law. Her scholarship explores the intersection of these two areas with a special focus on sustainability, equity, and feminism. Her piece for this edition of JESL, *The Dialects and Dimensions of Sustainability*, focuses on the ABA's promotion of sustainability in an effort to solidify and promote the approach in the minds of law students and professionals alike. She endorses thinking about sustainability as a discourse comprised of many rich dialects and as a complex, multi-disciplinary process.

The second piece comes to us from JESL's managing editor Adam Ellis. Adam tackles the divisive issue of chemical dumping in his article, *Lingering Hazardous Chemicals: Missouri's Step Toward Accountability in the Face of Corporate Market Ubiquity*. This note focuses on the legal ramifications stemming from the use, disposal, and environmental impacts of the chemical polychlorinated biphenyl. Adam focuses on the court decision in *Clair v. Monsanto Company*, highlighting the changed legal standard involving foreseeability of harm. His piece takes readers back in history and exposes the disastrous effects chemical dumping has on the environment.

Patrick Logan provides this edition with a fantastic piece exploring the effects of emission regulation and the heated debate over the ability to regulate such emissions. *Sink or Swim Together* gives readers a look at the 9th Circuit decision in *Rocky Mountain Farmer's Union v. Corey*. In typical fashion, the ever-progressive California justices in this case encourage states to be proactive in tackling the global problem of increasing emissions and Patrick's article effectively points out how this decision can, and should be, used as a blueprint for other states facing similar emission challenges.

I had the honor of writing the fourth article, a sister piece to a note published in the previous edition of JESL. In contrast to my first work addressing the harms caused by hydraulic fracturing, *Don't Throw the Baby Out with the Frack Water* presents a balanced study of benefits and shortcomings of "fracking." Inspired by conversations with my family, who own land over valuable shale reserves in rural Ohio, this article shows why an immediate dismissal of hydraulic fracking efforts may be premature.

Our fifth article brings together the worlds of Federal Trade Commission advertising regulation and environmental law. Author Brad Medcalf introduces readers to the FTC's "green guides" which exist to tell marketers of "environmentally friendly" products what rules they must follow when selling their products to the public. Brad explains how the success or failure of these regulations hinges on the consistency with which the FTC enforces the rules and doles out punishments. *Marketing Green to Grab Green* brilliantly simplifies and explains a complex merger of two important areas of law and shows readers how the public at large will be impacted in the future.

The final note of this edition is written by JESL's Lead Article Editor, Allison Tungate. Her piece, *Hogtied to Precedent: The Need for a Statutory Definition of "Agricultural Stormwater Discharge" in the Clean Water Act*, addresses the agricultural industry's impact on national water pollution. Allison breaks down the court's decision in *Alt v. U.S. E.P.A.* and explains how definitions of certain terminology can be incredibly powerful when it comes to preventing large scale farming operations from bypassing national regulations.

This edition is the product of hard work by all the authors, editors and staff associated with JESL. An enthusiastic thank you must also be given to Yelena Bosovik and Greg Haueisen who gave a special effort to finalize this publication. I encourage all who read this edition and all JESL publications to use the information to continue to promote environmental and sustainability scholarship in our world.

SCOTT MARTIN
EDITOR-IN-CHIEF, 2014-2015